

## **Arts, Culture and Heritage Champion (Non-Executive)**

**Authority:** Kings Lynn & West Norfolk Borough Council

**Role Type:** Non-Executive Elected Member Champion

### **Role Purpose**

The Arts, Culture and Heritage Champion acts as an advocate for the Borough's cultural, creative, and historic assets. The role promotes the value of arts, culture, and heritage in enhancing community wellbeing, civic pride, and place-making, while supporting their visibility within Council priorities.

### **Key Responsibilities**

- Champion arts, culture, and heritage within the Council and the wider community
- Act as a visible ambassador at cultural, creative, and heritage events
- Support engagement with local cultural organisations, heritage groups, and artists
- Promote inclusive access to cultural opportunities for all residents
- Provide insight and feedback to Cabinet members and officers on cultural matters
- Encourage partnership working to strengthen the Borough's cultural offer
- Champion the Council's adopted cultural strategy

### **Scope & Boundaries**

- The role is representative and advisory, not executive or operational
- The Champion does not hold decision-making authority
- All activity must align with the Council's code of conduct and governance arrangements